

## ORDER



Orders	Order / Rev:	<b>704484</b>
	Alt Order #:	
	Product Desc:	ISS/Non-Ballot
	Estimate:	11551
	Flight Dates:	08/06/12 - 08/07/12
	Original Date / Rev:	09/24/12 / 09/24/12
	Order Type:	Political

Primary AE: Denel Kizler  
Sales Office: WKYC  
Sales Region: LOC

<b>Agency</b>	<b>Name:</b>	<b>Wired Media Partners/ POL</b>
	Buying Contact:	
	Billing Contact:	
		11350 Random Hills Road Ste 670
		Fairfax, VA 22030

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

<b>Advertiser</b>	<b>Name:</b>	<b>American Federal State County Municipal</b>
	<b>Demographic:</b>	A25-54
	<b>Product Codes:</b>	IS-Issue/Non Ballot
	<b>Priority:</b>	P-2
	<b>Revenue Codes:</b>	AGY, GEN, POL

New Business Thru: \_\_\_\_\_  
Order Separation: 00:15:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## **Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
07/30/12	08/07/12	13	\$17,300.00	\$14,705.00	August 2012	13	\$17,300.00	\$14,705.00	0.00
					Totals	13	\$17,300.00	\$14,705.00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Denel Kizler			Start Of Order - End Of Order	100%

Denel Kizler Start Of Order - End Of Order 100%

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Flight Dates: 08/06/12 - 08/07/12

Advertiser: American Federal State County Municipal

Product Desc: ISS/Non-Ballot

**WKYC**

Estimate: 11551

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WKYC	08/06/12	08/07/12	M-F	11-1135p	CM	11-1135p		MT-----	:30	2	\$2,800.00	P-2	0.00	NM	2	\$5,600.00
Channel 3 News at 11p M-F																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating												
Week: 08/06/12	08/12/12	MT-----	2	\$2,800.00	0.00												
Spot	Ch	Date Range	Description	Start/End Time	Length	Rate	Rtg	Type									
1	NKYC	08/06/12-08/12/12	Olympic Late News	12x-12:35x	:30	\$2,800.00	0.00	NM									
2	NKYC	08/06/12-08/12/12	Olympic Late News	12x-12:35x	:30	\$2,800.00	0.00	NM									
															Totals	13	\$17,300.00